

ORDER



KSNV

Orders

Order / Rev: 105009
 Alt Order #: 06837954
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 Flight Dates: 09/18/12 - 09/24/12
 Original Date / Rev: 08/01/12 / 09/14/12
 Order Type: GENERAL

Primary AE: Amy McCreary
 Sales Office: BLPHI
 Sales Region: National

Agency

Name: GMMB, Inc./ Washington D.C.
 Buying Contact:
 Billing Contact:
 Washington Harbor
 Washington, DC 20007

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: Obama for America *Revised*
 Demographic: A35+
 Product Codes: PLC01-Democrat
 Priority: SELECT PRIORITY CODE
 Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
 Order Separation: 00:05:00
 Advertiser External ID:
 Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/24/12	98	\$32,830.00	\$27,905.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	98	\$32,830.00	\$27,905.50	0.00
Totals	98	\$32,830.00	\$27,905.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSNV	30%	\$32,830.00
Market	100%	\$109,433.33

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$28,452.67
KLTX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$20,792.33
KTUD	1%	\$1,094.33
KVVU	20%	\$21,886.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$4,377.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/18/12	09/21/12	M-F 5-6a WakeUp w/Wa@M	5-6a		-TWTF--	:30	4	\$90.004		0.00	NM	4	\$1,300.00
				M-F 5-6a WakeUp w/Wagners											
	NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/17/12	09/23/12	-TWTF--		4		\$90.00		0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/18/12	09/21/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners	CM	5-6a	-TWTF--	:30	4	\$90.004		0.00	NM	4	\$1,300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--		4				\$90.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12	M-F 5-6a WakeUp w/Wagner	5-6a		-TWThF----		:30		(\$90.00)		0.00	NM		
	See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
2	KSNV	09/17/12-09/23/12	M-F 5-6a WakeUp w/Wagner	5-6a		-TWThF----		:30		(\$90.00)		0.00	NM		
	See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
3	KSNV	09/17/12-09/23/12	M-F 5-6a WakeUp w/Wagner	5-6a		-TWThF----		:30		(\$90.00)		0.00	NM		
	See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
4	KSNV	09/17/12-09/23/12	M-F 5-6a WakeUp w/Wagner	5-6a		-TWThF----		:30		(\$90.00)		0.00	NM		
	See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
5	KSNV	09/21/12-09/21/12	M-F 5-6a WakeUp w/Wagner	5-6a		-----F----		:30		\$325.00		0.00	NM		
	Ⓜ MG for 1.2,1.1,1.4,1.3 [Revised Rate to Reinstate]														
6	KSNV	09/19/12-09/21/12	M-F 5-6a WakeUp w/Wagner	5-6a		--WThF----		:30		\$325.00		0.00	NM		
	Ⓜ MG for 1.2,1.1,1.4,1.3 [Revised Rate to Reinstate]														
7	KSNV	09/20/12-09/21/12	M-F 5-6a WakeUp w/Wagner	5-6a		---ThF----		:30		\$325.00		0.00	NM		
	Ⓜ MG for 1.2,1.1,1.4,1.3 [Revised Rate to Reinstate]														
8	KSNV	09/18/12-09/21/12	M-F 5-6a WakeUp w/Wagner	5-6a		-TWThF----		:30		\$325.00		0.00	NM		
	Ⓜ MG for 1.2,1.1,1.4,1.3 [Revised Rate to Reinstate]														
E 2	KSNV	09/24/12	09/24/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	1	\$90.004		0.00	NM	1	\$325.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----		1				\$90.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12	M-F 5-6a WakeUp w/Wagner	5-6a		M-----		:30		(\$90.00)		0.00	NM		
	See MG 2.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
2	KSNV	09/24/12-09/24/12	M-F 5-6a WakeUp w/Wagner	5-6a		M-----		:30		\$325.00		0.00	NM		
	Ⓜ MG for 2.1 09/24 [Revised Rate to Reinstate]														
E 3	KSNV	09/18/12	09/21/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	-TWTF--	:30	4	\$650.001		0.00	NM	1	\$650.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--		1				\$650.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12	M-F 6-7a WakeUp w/Wagner	6-7a		-TWThF----		:30		(\$650.00)		0.00	NM		
	See MG 3.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
2	KSNV	09/18/12-09/21/12	M-F 6-7a WakeUp w/Wagner	6-7a		-TWThF----		:30		\$650.00		0.00	NM		
	Ⓜ MG for 3.1 09/21 [Revised rate to Reinstate]														
E 4	KSNV	09/24/12	09/24/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	1	\$175.004		0.00	NM	1	\$650.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----		1				\$175.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	KSNV	09/24/12	09/24/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	1	\$175.004		0.00	NM	1	\$650.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M-----	1		\$175.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12		M-F 6-7a WakeUp w/Wagner6-7a			M-----	:30		(\$175.00)		0.00	NM		
See MG 4.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/24/12		M-F 6-7a WakeUp w/Wagner6-7a			M-----	:30		\$650.00		0.00	NM		
Ⓜ MG for 4.1 09/24															
[Revised Rate to Reinstate]															
E 5	KSNV	09/18/12	09/21/12	Today Show Today Show	CM	658a-9am	-TWTF--	:30	1	\$850.001		0.00	NM	1	\$850.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-TWTF--	1		\$850.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	KSNV	09/17/12-09/23/12		Today Show	658a-9am		-TWThF----	:30		(\$850.00)		0.00	NM		
See MG 5.5															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/18/12-09/21/12		Today Show	658a-9am		-TWThF----	:30		\$850.00		0.00	NM		
Ⓜ MG for 5.4 09/21															
[Revised rate to Reinstate]															
E 7	KSNV	09/22/12	09/22/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	1	\$125.004		0.00	NM	1	\$125.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S-	1		\$125.00		0.00						
E 8	KSNV	09/22/12	09/22/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	1	\$150.004		0.00	NM	1	\$150.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S-	1		\$150.00		0.00						
E 9	KSNV	09/23/12	09/23/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	1	\$90.004		0.00	NM	1	\$90.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S	1		\$90.00		0.00						
E 10	KSNV	09/23/12	09/23/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$150.004		0.00	NM	1	\$150.00
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S	1		\$150.00		0.00						
E 11	KSNV	09/23/12	09/23/12	Meet the Press Meet the Press	CM	8a-9am	-----S	:30	1	\$1,300.003		0.00	NM	1	\$1,300.00
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S	1		\$1,300.00		0.00						
E 12	KSNV	09/23/12	09/23/12	News 3 Today Wknd News 3 Today	CM	9a-930am	-----S	:30	1	\$125.004		0.00	NM	1	\$125.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S	1		\$125.00		0.00						
E 13	KSNV	09/23/12	09/23/12	Chris Matthews 9:30AM Chris Matthews SUN 9:30am	CM	9:30a-10a	-----S	:30	1	\$135.004		0.00	NM	1	\$135.00
CHRIS MATHEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S	1		\$135.00		0.00						
E 14	KSNV	09/18/12	09/21/12	M-F Today Show II 3rd Hour M-F Today Show II	CM	9-10a	-TWTF--	:30	4	\$95.004		0.00	NM	4	\$1,400.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					4	\$95.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		M-F Today Show II 3rd Hr		9-10a	-TWThF----	:30		(\$95.00)		0.00	NM		
See MG 14.5,14.6,14.7,14.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/17/12-09/23/12		M-F Today Show II 3rd Hr		9-10a	-TWThF----	:30		(\$95.00)		0.00	NM		
See MG 14.5,14.6,14.7,14.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/17/12-09/23/12		M-F Today Show II 3rd Hr		9-10a	-TWThF----	:30		(\$95.00)		0.00	NM		
See MG 14.5,14.6,14.7,14.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/17/12-09/23/12		M-F Today Show II 3rd Hr		9-10a	-TWThF----	:30		(\$95.00)		0.00	NM		
See MG 14.5,14.6,14.7,14.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/18/12-09/21/12		M-F Today Show II 3rd Hr		9-10a	-TWThF----	:30		\$350.00		0.00	NM		
Ⓜ MG for 14.1,14.3,14.2,14.4															
[Revised Rate to Reinstate]															
6	KSNV	09/21/12-09/21/12		M-F Today Show II 3rd Hr		9-10a	-----F----	:30		\$350.00		0.00	NM		
Ⓜ MG for 14.1,14.3,14.2,14.4															
[Revised Rate to Reinstate]															
7	KSNV	09/18/12-09/21/12		M-F Today Show II 3rd Hr		9-10a	-TWThF----	:30		\$350.00		0.00	NM		
Ⓜ MG for 14.1,14.3,14.2,14.4															
[Revised Rate to Reinstate]															
8	KSNV	09/20/12-09/21/12		M-F Today Show II 3rd Hr		9-10a	---ThF----	:30		\$350.00		0.00	NM		
Ⓜ MG for 14.1,14.3,14.2,14.4															
[Revised Rate to Reinstate]															
E 15	KSNV	09/24/12	09/24/12	M-F Today Show II 3rd Hr	CM	9-10a	M-----	:30	1	\$95.004		0.00	NM	1	\$350.00
				M-F Today Show II											
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$95.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12		M-F Today Show II 3rd Hr		9-10a	M-----	:30		(\$95.00)		0.00	NM		
See MG 15.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/24/12		M-F Today Show II 3rd Hr		9-10a	M-----	:30		\$350.00		0.00	NM		
Ⓜ MG for 15.1 09/24															
[Revised Rate to Reinstate]															
E 17	KSNV	09/24/12	09/24/12	M-F Today Show III 4th Hr	CM	10am-11am	M-----	:30	1	\$80.004		0.00	NM	1	\$325.00
				Today 4th Hour											
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$80.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12		M-F Today Show III 4th Hr		10am-11am	M-----	:30		(\$80.00)		0.00	NM		
See MG 17.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/24/12		M-F Today Show III 4th Hr		10am-11am	M-----	:30		\$325.00		0.00	NM		
Ⓜ MG for 17.1 09/24															
[Revised Rate to Reinstate]															
E 20	KSNV	09/18/12	09/21/12	Noon News	CM	12-1230pm	-TWTF--	:30	3	\$425.001		0.00	NM	3	\$1,275.00
				Noon News											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					3	\$425.00		0.00			

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E 20	KSNV	09/18/12	09/21/12	Noon News Noon News	CM	12-1230pm	-TWTF--	:30	3	\$425.001		0.00	NM	3	\$1,275.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-TWTF--			3		\$425.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KSNV	09/17/12-09/23/12	Noon News		12-1230pm		-TWThF----	:30		(\$425.00)		0.00	NM		
See MG 20.5															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/18/12-09/21/12	Noon News		12-1230pm		-TWThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 20.3 09/20															
[Revised rate to Reinstate]															
E 21	KSNV	09/24/12	09/24/12	Noon News Noon News	CM	12-1230pm	M-----	:30	1	\$125.004		0.00	NM	1	\$125.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	M-----			1		\$125.00		0.00				
E 22	KSNV	09/18/12	09/21/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	-TWTF--	:30	4	\$325.001		0.00	NM	4	\$1,300.00
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-TWTF--			4		\$325.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12	The Agenda 1230pm		1230-1p		-TWThF----	:30		(\$325.00)		0.00	NM		
See MG 22.5,22.6,22.7,22.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/17/12-09/23/12	The Agenda 1230pm		1230-1p		-TWThF----	:30		(\$325.00)		0.00	NM		
See MG 22.5,22.6,22.7,22.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/17/12-09/23/12	The Agenda 1230pm		1230-1p		-TWThF----	:30		(\$325.00)		0.00	NM		
See MG 22.5,22.6,22.7,22.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/17/12-09/23/12	The Agenda 1230pm		1230-1p		-TWThF----	:30		(\$325.00)		0.00	NM		
See MG 22.5,22.6,22.7,22.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/18/12-09/21/12	The Agenda 1230pm		1230-1p		-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 22.2,22.1,22.4,22.3															
[Revised rate to Reinstate]															
6	KSNV	09/18/12-09/21/12	The Agenda 1230pm		1230-1p		-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 22.2,22.1,22.4,22.3															
[Revised rate to Reinstate]															
7	KSNV	09/18/12-09/21/12	The Agenda 1230pm		1230-1p		-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 22.2,22.1,22.4,22.3															
[Revised rate to Reinstate]															
8	KSNV	09/18/12-09/21/12	The Agenda 1230pm		1230-1p		-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 22.2,22.1,22.4,22.3															
[Revised rate to Reinstate]															
E 23	KSNV	09/24/12	09/24/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$100.003		0.00	NM	1	\$100.00
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	M-----			1		\$100.00		0.00				
E 24	KSNV	09/18/12	09/21/12	Days of our Lives Days of our Lives	CM	1258p-2pm	-TWTF--	:30	4	\$125.004		0.00	NM	4	\$500.00
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-TWTF--			4		\$125.00		0.00				
E 25	KSNV	09/24/12	09/24/12	Days of our Lives Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$125.004		0.00	NM	1	\$125.00
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

Order / Rev: 105009
 Alt Order#: 06837954
 Flight Dates: 09/18/12 - 09/24/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 25	KSNV	09/24/12	09/24/12	Days of our Lives Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$125.004		0.00	NM	1	\$125.00
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	M-----					1	\$125.00		0.00			
E 26	KSNV	09/18/12	09/21/12	The Doctors The Doctors	CM	2pm-3pm	-TWTF--	:30	4	\$85.004		0.00	NM	4	\$340.00
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	-TWTF--					4	\$85.00		0.00			
E 27	KSNV	09/24/12	09/24/12	The Doctors The Doctors	CM	2pm-3pm	M-----	:30	1	\$85.004		0.00	NM	1	\$85.00
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	M-----					1	\$85.00		0.00			
E 28	KSNV	09/18/12	09/21/12	Dr. Phil Dr Phil	CM	3-4p	-TWTF--	:30	4	\$150.004		0.00	NM	4	\$600.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	-TWTF--					4	\$150.00		0.00			
E 29	KSNV	09/24/12	09/24/12	Dr. Phil Dr Phil	CM	3-4p	M-----	:30	1	\$150.004		0.00	NM	1	\$150.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	M-----					1	\$150.00		0.00			
E 30	KSNV	09/18/12	09/21/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	-TWTF--	:30	4	\$145.004		0.00	NM	4	\$580.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	-TWTF--					4	\$145.00		0.00			
E 31	KSNV	09/24/12	09/24/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	M-----	:30	1	\$145.004		0.00	NM	1	\$145.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	M-----					1	\$145.00		0.00			
E 32	KSNV	09/18/12	09/21/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	-TWTF--	:30	4	\$175.004		0.00	NM	4	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	-TWTF--					4	\$175.00		0.00			
E 33	KSNV	09/24/12	09/24/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	M-----	:30	1	\$175.004		0.00	NM	1	\$175.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	M-----					1	\$175.00		0.00			
E 34	KSNV	09/18/12	09/21/12	M-F Early News M-F Early News	CM	5-630p	-TWTF--	:30	4	\$250.004		0.00	NM	4	\$1,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	-TWTF--					4	\$250.00		0.00			
E 35	KSNV	09/24/12	09/24/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	1	\$250.004		0.00	NM	1	\$250.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	M-----					1	\$250.00		0.00			
E 37	KSNV	09/23/12	09/23/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	1	\$450.004		0.00	NM	1	\$450.00
NEWS AFTER NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	-----S					1	\$450.00		0.00			
E 38	KSNV	09/18/12	09/21/12		CM	630-7pm	-TWTF--	:30	4	\$230.004		0.00	NM	4	\$920.00

Order / Rev: 105009
 Alt Order#: 06837954
 Flight Dates: 09/18/12 - 09/24/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Jeopardy											
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	-TWTF--			4		\$230.00	0.00					
E 39	KSNV	09/24/12	09/24/12	M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$230.004		0.00	NM	1	\$230.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	M-----			1		\$230.00	0.00					
E 40	KSNV	09/18/12	09/21/12	M-F Wheel	CM	7-730pm	--TWTF--	:30	4	\$230.004		0.00	NM	4	\$920.00
				M-F Wheel of Fortune											
				WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	-TWTF--			4		\$230.00	0.00					
E 41	KSNV	09/24/12	09/24/12	M-F Wheel	CM	7-730pm	M-----	:30	1	\$230.004		0.00	NM	1	\$230.00
				M-F Wheel of Fortune											
				WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	M-----			1		\$230.00	0.00					
E 42	KSNV	09/18/12	09/21/12	Face to Face w/ Ralston	CM	730-758pm	--TWTF--	:30	4	\$125.004		0.00	NM	4	\$3,200.00
				Face to Face w/ J. Ralston											
				FACE TO FACE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	-TWTF--			4		\$125.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/17/12-09/23/12		Face to Face w/ Ralston	730-758pm		-TWThF----	:30	(\$125.00)	0.00	NM				
See MG 42.5,42.6,42.7,42.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/17/12-09/23/12		Face to Face w/ Ralston	730-758pm		-TWThF----	:30	(\$125.00)	0.00	NM				
See MG 42.5,42.6,42.7,42.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/17/12-09/23/12		Face to Face w/ Ralston	730-758pm		-TWThF----	:30	(\$125.00)	0.00	NM				
See MG 42.5,42.6,42.7,42.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/17/12-09/23/12		Face to Face w/ Ralston	730-758pm		-TWThF----	:30	(\$125.00)	0.00	NM				
See MG 42.5,42.6,42.7,42.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/18/12-09/21/12		Face to Face w/ Ralston	730-758pm		-TWThF----	:30	\$800.00	0.00	NM				
Ⓜ MG for 42.3,42.4,42.1,42.2															
[Revised Rate to Reinstate]															
6	KSNV	09/19/12-09/23/12		Face to Face w/ Ralston	730-758pm		--WThF----	:30	\$800.00	0.00	NM				
Ⓜ MG for 42.3,42.4,42.1,42.2															
[Revised Rate to Reinstate]															
7	KSNV	09/20/12-09/23/12		Face to Face w/ Ralston	730-758pm		---ThF----	:30	\$800.00	0.00	NM				
Ⓜ MG for 42.3,42.4,42.1,42.2															
[Revised Rate to Reinstate]															
8	KSNV	09/21/12-09/23/12		Face to Face w/ Ralston	730-758pm		-----F----	:30	\$800.00	0.00	NM				
Ⓜ MG for 42.3,42.4,42.1,42.2															
[Revised Rate to Reinstate]															
E 43	KSNV	09/24/12	09/24/12	Face to Face w/ Ralston	CM	730-758pm	M-----	:30	1	\$800.001		0.00	NM	1	\$800.00
				Face to Face w/ J. Ralston											
				FACE TO FACE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	M-----			1		\$800.00	0.00					
E 46	KSNV	09/22/12	09/22/12	Vegas Inc.	CM	6:30-8pm	-----S-	:30	1	\$100.004		0.00	NM	1	\$100.00
				Vegas Inc.											
				VEGAS INC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	-----S-			1		\$100.00	0.00					
E 48	KSNV	09/19/12	09/19/12		CM	10-11pm	--W----	:30	1	\$3,200.001		0.00	NM	1	\$3,200.00

Order / Rev: 105009
 Alt Order #: 06837954
 Flight Dates: 09/18/12 - 09/24/12

Advertiser: Obama for America
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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Wed PR 10-11p Wednesday Prime 10-11pm															
DATELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--W----					1	\$3,200.00		0.00			
E 50	KSNV	09/22/12	09/22/12	Sat PR 10-11p	CM	10-11pm	-----S-	:30	1	\$500.004		0.00	NM	1	\$500.00
Saturday Prime 10-11pm															
NBC PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-					1	\$500.00		0.00			
E 51	KSNV	09/23/12	09/23/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$4,000.004		0.00	NM	1	\$4,000.00
NFL Football															
SUN NIGHT FTBL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S					1	\$4,000.00		0.00			
E 52	KSNV	09/18/12	09/21/12	M-F News 3 at Eleven	CM	11pm-1135pm	-TWTF--	:30	4	\$255.004		0.00	NM	4	\$1,020.00
M-F News 3 at Eleven															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--					4	\$255.00		0.00			
E 53	KSNV	09/24/12	09/24/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$255.004		0.00	NM	1	\$255.00
M-F News 3 at Eleven															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----					1	\$255.00		0.00			
E 54	KSNV	09/22/12	09/22/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$225.004		0.00	NM	1	\$225.00
Sa-Su News 3 at Eleven															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-					1	\$225.00		0.00			
E 55	KSNV	09/23/12	09/23/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$255.004		0.00	NM	1	\$255.00
Sa-Su News 3 at Eleven															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S					1	\$255.00		0.00			
E 56	KSNV	09/18/12	09/21/12	The Tonight Show	CM	1135p-1237a	-TWTF--	:30	4	\$110.004		0.00	NM	4	\$440.00
Tonight Show															
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--					4	\$110.00		0.00			
E 57	KSNV	09/24/12	09/24/12	The Tonight Show	CM	1135p-1237a	M-----	:30	1	\$110.004		0.00	NM	1	\$110.00
Tonight Show															
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----					1	\$110.00		0.00			
E 58	KSNV	09/18/12	09/21/12	Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	4	\$40.004		0.00	NM	4	\$160.00
Late Night w/Fallon															
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--					4	\$40.00		0.00			
E 59	KSNV	09/24/12	09/24/12	Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$40.004		0.00	NM	1	\$40.00
Late Night w/Fallon															
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----					1	\$40.00		0.00			
E 60	KSNV	09/22/12	09/22/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$400.004		0.00	NM	1	\$400.00
Saturday Night Live															
SNL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-					1	\$400.00		0.00			

Totals 98 \$32,830.00